EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT

"3-minute fame"
EU GREEN Competition Regulations

General Provisions
§1

1. The "*3-minute fame*" competition (hereinafter referred to as "the Competition") is organized by the EU GREEN Alliance in the frame of WP3, "Structuring research-based learning through Excellence Clusters"

2. The Competition is an academic event aimed at promoting and enhancing the communication skills of PhD students.

3. The Competition provides an opportunity for PhD students to present their research in a concise and engaging manner to a non-specialist audience.

4. The Competition is governed by the following regulations. By participating in the Competition, participants agree to abide by these regulations.

5. Any disputes or disagreements arising during the Competition will be managed by a committee appointed for this specific purpose.

Definitions
§ 2

Whenever the regulations mention:
Universities - this should be understood as the Universities of the EU GREEN Alliance (University of Gävle, Sweden; Atlantic Technological University, Ireland; Otto von Guericke University Magdeburg, Germany; University of Extremadura, Spain; University of Évora, Portugal; University of Parma, Italy; University of Oradea, Romania; University of Angers, France; Wrocław University of Environmental and Life Sciences, Poland).
Doctoral Schools – this should be understood as the Doctoral Schools of the Universities of the EU GREEN Alliance.
PhD students – this means a doctoral student at the Doctoral Schools of the Universities of the EU GREEN Alliance.

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Purpose
§ 3

The purposes of the Competition are:

- To encourage PhD students to present their research topic in a concise and engaging manner to a non-specialist audience, within a time limit of three minutes.
- To develop a PhD network
- To foster the collaboration of young researchers within the EU GREEN researchers' community.

Eligibility
§ 4

The Competition is open to all PhD students currently enrolled at one of the 9 EU GREEN Universities. Researchers who have submitted their doctoral thesis and are preparing for their defense are also eligible.

Terms and Conditions
§5

The Competition is articulated in two main phases:

First phase: **a local selection** is carried out at each single EU GREEN institution level. Each PhD candidate is required to prepare and submit a short presentation video respecting the requirements detailed in paragraph 6 below. **The deadline for the submission of the video presentation is fixed by 12:00 CET on 25th February 2025**. The submission platform is available at the following link:

https://www.surveylegend.com/s/5rw2

Within the 15th March 2025, a local University Selection Committee (one per EU GREEN University) will select the best 3 videos of the competent University. The selected 3 (three) candidates will access the second phase of the Competition.

Second phase: the 3 (three) selected candidates of each EU GREEN University will be invited to attend the PhD Summer School hosted by the University of Parma in the period 9th – 13th June 2025. The costs for participation to the PhD Summer School will be borne by the PhD home University. During the PhD Summer School, a joint EU GREEN

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Awarding Committee will select the best 3 (three) presentations among the 27 selected at local level.

Guidelines for preparing the video presentation
§-6

1. The video must have an overall length from a minimum of 2 up to 3 minutes. Video not respecting the allowed lengths will be considered as ineligible.
2. The accepted video formats are the following: .avi, .mp4, .mpeg-4, .wmv, .mov, .flv, .mkv
3. The video must be in English language.
4. The video can bear the home university logo
5. The video must illustrate the PhD candidate's thesis experience and his/her research project.
6. The video must have one static slide illustrating the thesis/project during the whole or part of the vocal narrative
7. No background music is allowed
8. The leading voice must be in spoken words (no poems, raps or songs are allowed)

Presentation guidelines for applicants admitted to the second phase
§-7

Only PhD applicants admitted to the second phase of the Competition, during their stay at the University of Parma, will hold a presentation of their thesis/project in live mode. The presentation must respect the following guidelines:

1. Each participant must prepare a presentation of his/her research topic lasting from a minimum of 2 minutes up to a maximum of 3 minutes.
2. The presentation must be in English language.
3. Only one static slide may be used to support the presentation. No slide transitions or animations are allowed.
4. The slide must be visible from the beginning of the oration.
5. No additional electronic media (e.g., sound and video files) are permitted.
6. No additional props (e.g., costumes, musical instruments, laboratory equipment) are permitted.
7. Presentations are to be spoken words (e.g., no poems, raps, or songs).
8. No notes may be used.
9. Presentations are to commence from the designated place.

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10. Presentations are considered to have commenced when a presenter starts the presentation through either movement or speech.
11. Presentations exceeding 3 minutes will result in disqualification.

Evaluation
§ 8

1. With direct reference to the **first phase**, each University Commitee will select the best 3 (three) presentations that will be admitted to the **second phase**. Such internal selection will be carried out within March 15th, 2025, following the general criteria reported in the Appendix of this document and according to the rules of each University, by an internally selected jury.
2. In relation to the **second phase**, the 3 selected candidates of each EU GREEN University will give their presentations live in front of the audience and the joint EUGREEN Awarding Committee during the WP3 Research Week that is planned at the University of Parma (ITALY) from June 9th to June 13th, 2025. The joint EUGREEN Awarding Committee will consist of 12 members (1 per university from WP3 and 3 members from WP2). The costs for participation to the Research Week (and the PhD Summer School) will be borne by the PhD home University.
3. PhD speakers will be assessed by the joint EU GREEN Awarding Commission against the general criteria reported as Annex to this document.

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Certificates & Awards
§ 9

- The winners of the **first phase** will be granted free participation in the EUGREEN 2025 PhD Summer School that will take place at the University of Parma, Italy from 9th to 13th June 2025.

- The videos of the second phase winners (first three classified) will be shared on the EU GREEN communication and social channels, including the local Universities ones.

- All participants to the Competition, whose recordings will meet the conditions described in the present regulation, will receive a certificate of participation issued by the EUGREEN Committee.

Publication and Intellectual Property Rights
§ 10

1. The presentations will be filmed.

2. By participating in the competition, each participant consents to the filming of the presentation and its use on the EU GREEN institutions social media channels.

3. Each participant retains the right to his/her presentation. However, by participating in the Competition, he/she grants the EU GREEN Alliance free of charge and territorially unlimited license right for an indefinite period to use their presentations and videos for promotional purposes by entering computer memory, publication on the EU GREEN Alliance and universities' websites and social media, public displays, etc.

4. Participants agree to the recording and dissemination of their image within the framework promotional activities of the EU GREEN Alliance and universities.

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Committees
§ 11

The Competiton envisages the presence of two different Committees

1. An internal local Committee will be appointed for the **first phase** selection by each University, at the initiative of the PhD council representatives. Each University Committee will select the top 3 presentations that will proceed to the second stage. Such internal selection will be carried out by March 15th, 2025, following the general criteria reported in the Appendix of this document and according to the rules of each University.
2. An EUGREEN selection Committee will be appointed for the **second phase** selection that will take place during the Research Week in Parma. Such EUGREEN Committee will consist of 12 members, including 3 representatives of WP2 (education) and 9 representatives of WP3 (research).

Calendar of the 2024-2025 edition

Launch of the communication	01/10/2024
First stage application deadline (internal)	28/02/2025
First stage selection committee	15/03/2025
Finale of the contest (27 selected PhDs)	9-13 June 2025
Summer school	9-13 June 2025
Research week	9-13 June 2025

List of local contacts

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- Richeal Burns (richeal.burns@atu.ie).

- University of Angers: Nathalie Leduc (nathalie.leduc@univ-angers.fr); Nicolas Clere (nicolas.clere@univ-angers.fr).

- University of Extremadura: Juan Florencio Tejeda Sereno (dircenteid@unex.es.; jftejeda@unex.es); Francisco Javier Mesias Díaz (fjmesias@unex.es).

- University of Gävle: Gloria Macassa (Gloria.Macassa@hig.se); Kourosh Tatar (kourosh.tatar@hig.se).

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Appendix to the "3minute fame" Competition Regulation

Evaluation Criteria

Each participant will be selected according to these criteria, considered in equal parts.
Grading scale:
0 – criterion not met, 1 – criterion partially met, 2 – criterion met

Criteria	Description
Comprehension and content	
Background and significance	Did the presentation convey an understanding of the significance of the research question to an audience without a field-related background?
Impact and results	Did the presentation clearly describe the impact and/or results of the research, including conclusions and outcomes?
Logical sequence	Did the presentation follow a clear and logical sequence?
Communication	Were the research results, impact, and outcomes communicated in language appropriate for a non-specialist audience?
Time management	Did the presenters spend adequate time on each element of the presentation – or did they elaborate for too long on one aspect or the Commission required increasing the dynamics of the PhD student's speech
Clarity of message	Was the central message of the thesis clear and easy to understand?
Use of analogies	Did the presenter use analogies or examples to explain complex concepts?
Audience understanding	At the end of the presentation, did the audience understand the research?
Engagement and communication	
Audience engagement	Did the oration make the audience want to know more?

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Research presentation	Was the presenter careful not to treat lightly or propagate their research?
Enthusiasm	Did the presenter convey enthusiasm for their research?
Attention maintenance	Did the presenter capture and maintain their audience's attention?
Stage presence	Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?
Slide quality	Did the PowerPoint slide enhance the presentation – was it clear, legible, and concise?

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